

PARTICIPANTS GUIDE

SESSION 1: Focus on healthcare products,
medical devices & life science technologies
Sept. 10, 2020
5:30 .m. - 7 p.m. Pacific Time



Jack H. Brown College
Business and Public Administration

Opportunities in S. Korea, Singapore & the Philippines *2020-21 Virtual Business Matchmaking + Education Series*

SETTING UP

In general, Zoom participants will need to download Zoom program software and will need a significant amount of bandwidth and stable internet to participate. Hardwired is preferred. You will also need speakers, microphone, webcam or HD webcam, phone (landline preferred). See Zoom tutorial for further details.

JOINING SESSION

<http://bit.ly/GAPsession1>

Password: 094099

- You will join GAP session muted and without video. Please leave these settings as is until breakouts to avoid any distractions
- Please right click your name under participants to rename yourself with full name and perhaps industry or country of interest

EXPERIENCE

5:30 p.m. Event Welcome - Dr. Vipin Gupta & Frank Lin, CGM, & Paul Smith, SBA

5:35 p.m. Keynote Speaker Luis Jimenez, president of the OC Regulatory Affairs group and Vice President of Business Development for BrandwoodCKC: *"Efficient Registration, Commercialization Strategies of Healthcare products for S. Korea, Philippines & Singapore"*



6:00 p.m. Power Conversation Moderated by Dr. Sarita Jackson, owner, president, and CEO of the Global Research Institute of International Trade (GRIIT).

Panelists:

- Sherill Ramos Quintana, President I Philippine Franchise Association & Oryspa Spa Solutions, Inc.
- William Choi, CEO I Posture360 - the world's first integrated posture products and platform technology company
- Olive Tai, Co-Founder/Executive Director I Synagie - a leading e-commerce enabler in Southeast Asia /Singapore
(Bios: <http://bit.ly/GlobalAccessProgram>)



Brief Q&A to follow - submit question in group chat by pressing the the word bubble icon at the bottom of screen like the one here



NETWORK

GAP Business Connections: Send your name, company, website and business details (e.g. interest, country, category or type of support) to cgm@csusb.edu to be included in the GAP Business Directory emailed to all participants after the event. Include a one-minute video product/service pitch on your product or service to be potentially showcased in the next country-focused event.

6:30 P.M. Rotating Breakouts: Attendees will be sent to breakout rooms. Every 10 minutes a new panelist/moderator will rotate in to discuss products and country business opportunities. If you have a question, message room facilitators (Room 1: Frank Lin Room 2: Sarita Jackson Room 3: Vipin Gupta) directly via chat.

- **6:30 p.m. Breakout Room 1**
 - Room 1: Philippines with Ms. Quintana
 - Room 2: S.Korea with Mr. Choi
 - Room 3: Singapore with Ms. Tai
- **6:40 p.m. Breakout Room 2**
 - Room 1: Singapore with Ms. Tai
 - Room 2: Philippines with Ms. Quintana
 - Room 3: S. Korea with Mr. Choi
- **6:50 p.m. Breakout Room 3**
 - Room 1: S. Korea with Mr. Choi
 - Room 2: Singapore with Ms. Tai
 - Room 3: Philippines with Ms. Quintana

7:00 p.m. Wrap-Up/Final Thoughts - Everyone automatically sent back to main room

Participating Partners:

