**CURRICULUM VITA**

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| **Alvin Holliman**Batesville, AR 72501(909)561-4938hollimanprof@gmail.com |
| **EDUCATION** |
|  | *University of Maryland, University College, Adelphi, MD* |
| **Doctor of Management** | **2010** |
| Dissertation: “Management Models for Municipalities: Does One Size Fit All?” |
| *Claremont Graduate University, Claremont, CA* |
| **M.A. in Management** | **1994** |
| *California State University, Fullerton, Fullerton, CA* |
| **B.A. in Business Administration** |  |
| Area of Concentration: AccountingMinor: American Studies | **1973** |
|  | *Other Coursework Completed***University of California, Riverside**Completed 12 units in Political Science PhD studies, taking courses in Comparative Politics, American Congress, andQuantitative Research Methods |  **2004** |
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| **CERTIFICATIONS** |
|  | * Certified Public Accountant, California, License # 32905 (retired/inactive)
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| * Certified Online Instructor, The Sloan Consortium, 2010
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| **TEACHING EXPERIENCE** |
|  | *Lyon College, Batesville, AR (2015-Present)***Assistant Professor** – Develop syllabi and teach courses in Government-Business Relations, Organizational Behavior, Management, Entrepreneurship & Accounting*Marymount College, Palos Verdes, CA (2012-2015)***Associate Professor** – Develop syllabi and teach courses in Organizational Behavior, Leadership, Management, EconomicDevelopment & the California Economy*Southwest Baptist University, Bolivar, MO (2010-2012)***Associate Professor** – Develop syllabi and taught MBA courses in Organizational Behavior, Leadership, Quantitative Methods, Finance, & Managerial Accounting*California State University, San Bernardino (1999 – Present)* |
| **Lecturer** – Develop syllabi and teach courses in the Business & Public Administration Department, including the MPA, MBA, and undergraduate Business and Public Administration programs. Courses taught include Government & Business Relations, Public Budgeting, Public Financial Management, Administrative Leadership, Management of Public Organizations, and Senior Assessment Seminar |  |
| **PUBLICATIONS AND PRESENTATIONS** |
|  | * **Publications in Academic Journals or Magazines:**
* Holliman, A. (2017). Wisdom, Leadership, and Political Correctness. *Liberty Magazine,* March/April
* Holliman, A. & Bouchard, M. (2015). The Use of Management by Objectives in Municipalities: Still Alive? *Review of Public Administration and Management*, V 3:1
* **Juried Paper Presentations:**
* Holliman, A. (2016). The Balanced Scorecard in Municipalities: Evolutionary Innovation or Fading Fad? Southwestern Academy of Management, March, 2017, Little Rock, AR accepted for presentation at annual conference and to be published in proceedings.
* Holliman, A. & Bouchard, M. (2013). The Use of Management by Objectives as a Management Model for Municipalities. Society for the Advancement of Management Science, February, 2013, Washington D.C. Presented at conference and published in proceedings.
* Bouchard, M., Green, M., & Holliman, A. (2007). Applying Management Theories to Support Transformational Change at the American Red Cross. Eastern Academy of Management, May, 2007, New Brunswick, NJ. Presented at conference and published in proceedings.
* **In Process:**
* Holliman (2017). The Application of Equity Theory and Motivation-Hygiene Theory to Professors in Small Private Universities.
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| **COMMUNITY SERVICE/STUDENT ADVISEMENT/ADDITIONAL HIGHER EDUCATION SERVICE** |
| * Liaison for Lyon College to the Mainstreet Batesville Business Incubator Committee known as “The Starting Line”
* Sam Walton Fellow, Enactus, 2011 to present
* Started Enactus chapters at Marymount College, 2012, and Lyon College, 2015
* Serves as a mentor for doctoral students in the University of Maryland, University College, Graduate School of Management and Technology
* Administers and coordinates the Lyon College Business and Economics Division Executive in Residence Program
* Member of the Lyon College Admission and Financial Aid Committee
* Member of Eagle Mountain Country Club, Batesville, AR
* Attends Bible Fellowship Church, Batesville, AR
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| **COURSE DEVELOPMENT** |
|  | * Southwest Baptist University MBA Program:
* Critical Thinking (Spring 2011)
* Quantitative Decision Making (Spring 2011)
* Marymount California University Business Department:
* California and the Global Economy (Summer 2012)
* Business, Government, and Society, (Fall, 2012)
* Organizational Behavior (online version – Fall, 2013)
* Principles of Management (online version – Fall 2013)
* Business Ethics (online version, Summer 2013)
* Lyon College Business and Economics Department:
* Innovation and Entrepreneurship (developed in Spring of 2016 to be presented to Curriculum Committee in February, 2017 – currently offered and taught as a special topic)
* Governance, Business, and Society (developed in Spring of 2016 to be presented to Curriculum Committee in February, 2017 – currently offered and taught as a special topic)
* Principles of Accounting – to consolidate Financial Accounting and Managerial Accounting, each three units, into one four-unit course (to be presented to Curriculum Committee in February, 2017)
* Business Internship/Capstone (newly required course to be presented to the Curriculum Committee in February, 2017)
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